



Web Development Price Information

	\$299 Bronze	\$599 Silver	\$899 Gold
Pages (e.g. Home, About Us / Contact Us, Products/ Services, Privacy Policy)	Up to 5 web pages	Up to 8 web pages	Up to 12 web pages
Flash Header on all the pages (OR) small Flash animation on the home page	Yes	Yes	Yes
Smart phone ready (iPhone, Blackberry, etc.)	Yes	Yes	Yes
Discount on future website upgrades and maintenance	Yes	Yes	Yes
Professional portrait(s), # of individuals included:	1	Up to 3	Up to 5
<u>Web Hosting Clients: (Requires negotiated contract)</u> -- Domain name registration or transfer, if needed -- Hosting account setup with necessary scripts and security -- Email account setup (up to 5) -- Web email access with SPAM blocker -- Email forwarding feature	Yes	Yes	Yes
<u>Web Maintenance Clients: (Requires negotiated contract)</u> Regular updates, maintenance, and back-ups	Yes	Yes	Yes
<u>Choice of Additional Pages:</u> -- Tips page -- Site map page -- Frequently Asked Questions (FAQ) page -- Customized contact forms	+ \$25/page	Yes	Yes
<u>Choice of Additional Features:</u> -- Customer polls -- Embedded video links -- Blog capability -- Mortgage calculator -- Events calendar -- Google map plug-in -- Bookmark this site feature -- Customer email subscription feature -- Search feature on website content -- Picture gallery	+ \$60/ea. Feature	+ \$50/ea. Feature	Yes, up to 5 features + \$40/ea. Additional Feature
<u>Internet Marketing:</u> -- Search engine optimization -- Submission to top search engines -- Google AdSense setup -- Social media connectivity -- Website analyzer	+ \$250	+ \$200	+ \$150
Advanced Database Driven Website, requires development at contracted rate of \$75/hr.			

* **All content will be provided by the client. Content writing may be contracted at \$50/hr.**

** **Prices and features are subject to change at any time.**

*** **A non-refundable deposit of ½ the development cost is due when contract is signed. Remainder of development cost, and 1st payment for hosting/maintenance (if applicable) are due at web site delivery.**



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Web Hosting Price Information

	Monthly - 12 Payments/Yr.	Quarterly - 4 Payments/Yr.	Annual - 1 Payment/Yr.
1 year, renewable	\$30/ea.	\$80/ea.	\$300/ea.
3 years, renewable	\$25/ea.	\$70/ea.	\$260/ea.
5 years, renewable	\$20/ea.	\$55/ea.	\$200/ea.

**** All hosting plans include domain registration for the term of hosting (i.e. 3 years hosting has 3 years of domain registration).

Web Maintenance Price Information

	<u>On Request</u>	<u>Maintenance Retainer</u>	<u>Premium Service</u>
Contract & Deposit	Not Required	Required	Required
<u>Contract:</u> Cost per Month/Term	None	\$125 per month for 1 yr.	\$200 per month for 1 yr.
<u>Payable:</u> Methods/Frequency	Invoice/Credit Card/ PayPal	Invoice/Credit Card/ PayPal -- Quarterly	Invoice/Credit Card/ PayPal -- Quarterly
Hours Included in Contract	None	Up to 4 hours/month	Up to 8 hours/month
Site Hosting	Not Required	Not Required	Required
Minimum Charge per Request	\$15/ea. Expedited, \$30/ea.	\$10/ea. Expedited, \$25/ea.	None
Hourly Rate	\$60/hr.	\$50/hr.	None
Turn Around Time Within	48 to 72 hours	24 to 36 hours	12 to 24 hours
Work Released	After payment received	Immediately upon completion/approval	Immediately upon completion/approval
Notes		Charges exceeding your retainer balance are billed at the hourly rate after the first hour.	First priority service, no additional charges for after hours, weekends or holiday updates.